

# Mental Health Matters Awareness Walk

Benefiting  
**Bacon Street Youth and Family Services**

## Sponsorship Levels

**\$5,000**

### Presenting Sponsor

- Name recognition below event title
- Company Logo featured on event t-shirt
- Banner at event
- Opportunity to speak
- Display table at event
- Company Name on Event Sponsor Sign at event
- 2 Sponsor signs along event route
- 10 complimentary registrations
- Recognition on social media and website
- Recognition in BSYFS Newsletter
- Name listed in all event marketing

**\$2,500**

### Hope Sponsor

- Company name on event t-shirt
- Display table at event
- Company Name on Event Sponsor Sign at event
- 2 Sponsor signs along event route
- 8 complimentary registrations
- Recognition on social media and website
- Recognition in BSYFS Newsletter

**\$1,000**

### Advocate Sponsor

- Company name on event t-shirt
- Company Name on Event Sponsor Sign at event
- 1 Sponsor sign along event route
- 6 complimentary registrations
- Recognition on social media and website
- Recognition in BSYFS Newsletter

**\$500**

### Supporting Sponsor

- Company Name on Event Sponsor Sign at event
- 4 complimentary registrations
- Recognition on social media
- Recognition in BSYFS Newsletter

For Sponsorships Contact: Tiffany Phillips Phone Number: 757-253-0111 Email: [tphillips@baconstreet.org](mailto:tphillips@baconstreet.org)

Make Checks Payable To: Bacon Street Youth and Family Services

Bacon Street Youth and Family Services is a 501(c)(3) nonprofit organization

# SPONSORSHIP LETTER OF AGREEMENT

Due no later than April 1, 2025 to be included on Signage and Shirts

Yes, I/we are proud to sponsor Mental Health Matters Awareness Walk.

## Sponsorship Level

- Presenting Sponsor (\$5,000)
- Hope Sponsor (\$2,500)
- Advocate Sponsor (\$1,000)
- Supporting Sponsor (\$500)

Sponsor's Name(s): \_\_\_\_\_  
(As you would like it to appear on promotion)

Contact Name(s) : \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

When you pay by check, no fees are required and Bacon Street Youth & Family Services receives 100% of your generous funding. Checks should be made payable to Bacon Street Youth & Family Services and mailed to the address below.

Bacon Street Youth and Family Services  
247 McLaws Circle  
Williamsburg, VA 23185

Bacon Street Youth & Family Services is a 501c(3) organization in the State of Virginia.  
Tax ID number: EIN 54-0891035

