



FOR IMMEDIATE RELEASE

Bacon Street Presents Fifth Annual Gala and Charity Auction on February 21

Williamsburg, February 7, 2020 – Bacon Street Youth and Family Services 2020 fundraising gala “An Evening for Bacon Street” returns for the fifth year, featuring a fairytale theme, silent and live auction and a delicious three-course meal. The event will take place on Friday, February 21, 2020 at Kingsmill Resort’s James River Grand Ballroom.

Kicking off with sunset reception where guests can bid on silent auction items, the event will include a delicious dinner, live music from local favorite Sammy Lee, and the silent and live auctions in which the funds raised will directly benefit Bacon Street’s work serving local youth and families who deal with substance use and its underlying mental health issues. The auction will feature a variety of items, from trips and local experiences to fitness packages and unique works of art.

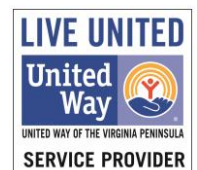
A keynote speaker will share her personal story of hope as she and her family struggled to overcome alcohol and drug abuse.

“We depend on funds received from gracious donors within our community. An Evening for Bacon Street is an opportunity for individuals, businesses and professionals to come together and learn how they can help, what their donations accomplish and how to best support our mission,” said Jenn Daley, development director for Bacon Street.

Bacon Street has been at the forefront of youth services since 1971, offering a unique treatment model created for adolescents and young adults. The organization’s reach includes Greater Williamsburg and the Upper Peninsula of Hampton Roads including James City County, York County, the City of Williamsburg, the City of Poquoson, Hampton, Newport News, Gloucester, and Mathews.

Proceeds from the annual gala have raised as much as \$80,000 to support Bacon Street’s mission. In addition to the auctions, guests will have the opportunity to join Bacon Street’s leadership annual giving circles, Circle of Promise or Community Champions, which provide sustainable ways to give and allow the organization to provide much-needed services and programs to families in our local community.

(more)



Bacon Street's Fifth Annual 'An Evening for Bacon Street' would like to thank this year's incredible sponsors:

- *Gold Sponsors:* Kingsmill Resort; Williams Landscape & Design, Inc.
- *Silver Sponsors:* C&F Bank; Chesapeake Bank; Coldwell Banker Traditions; Gari Ann Kia Photography; Mellette, PC; Night and Daye Events; SonaBank; Streamline Roofing; The Flower Cupboard; Romeo G. Lumaban, Esq., Smith Law Firm, PLC; Jack and Judy Wickens; and Robert and Kathleen Balascio

Want to Go?

An Evening for Bacon Street Gala takes place Friday, February 21, 2020. Sunset Reception begins at 5:30 p.m. at Kingsmill Resort's James River Grand Ballroom in Williamsburg. Tickets are \$80 each or \$150 per couple and are on sale through January 17

at BaconStreet.org/gala or by phone at 757-253-0111. Each ticket includes the silent and live auctions, music and dinner. Can't make the event? You can still bid on the silent auction by visiting one.bidpal.net/baconstreet.

About Bacon Street Youth and Family Services

Founded in 1971, Bacon Street Youth and Family Services is a private, not-for-profit organization that provides services to adolescents, young adults, and their families affected by substance use disorders and/or mental illness in James City County, York County, the City of Williamsburg, the City of Poquoson, Hampton, Newport News, Gloucester, and Mathews. For more information about Bacon Street, visit www.baconstreet.org or call 757-253-0111.

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