



FOR IMMEDIATE RELEASE

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An Evening for Bacon Street Returns with Masquerade

Williamsburg, January 30, 2019 – Bacon Street Youth and Family Services 2019 fundraising gala “An Evening for Bacon Street” returns for the fourth year, featuring a masquerade theme, silent and live auction and a delicious meal. The event will take place on Friday, February 8, 2019 at Two Rivers Country Club.

Kicking off with sunset reception where guests can bid on silent auction items, the event will include a delicious dinner, live music and the silent and live auctions in which the funds raised will directly benefit Bacon Street’s work serving our community’s youth and families who deal with mental illness as well as providing resources to live free of substance use challenges. The auction will feature a variety of items, from trips and local experiences to fitness packages and home improvement certificates.

“We depend on funds received from gracious donors within our community. An Evening for Bacon Street is an opportunity for individuals, businesses and professionals to come together and learn how they can help, what their donations accomplish and how to best support our mission,” Wills said.

For over 46 years, Bacon Street has been at the forefront of youth services, offering a unique treatment model created for adolescents and young adults. The organization’s reach includes Greater Williamsburg and the Upper Peninsula of Hampton Roads including the cities of Williamsburg, Newport News, Poquoson, and Hampton along with James City, York, Gloucester, and Mathews Counties.

Last year’s gala raised nearly \$80,000 and this year the goal is to raise \$100,000. In addition to the auctions, guests will have the opportunity to join the Bob Coleman Circle of Promise or Community Champions programs which provide sustainable ways to give and allow the organization to continue the work of service in our community.

Want to Go?

An Evening for Bacon Street Masquerade Gala takes place Friday, February 8, 2019, Sunset Reception begins at 5:00 p.m. at Two Rivers Country Club at Governor’s Land in Williamsburg. Tickets are on sale now at BaconStreet.org/gala or by phone at 757-253-0111. Ticket includes the silent and live auctions, music and dinner. Can’t make the event? You can still bid on the silent auction by visiting bidpal.net/bacon. Sponsorship Opportunities are also available.

About Bacon Street Youth and Family Services

Bacon Street Youth and Family Services provides prevention, education and counseling to youth, their families and our community, resulting in their living a life free of substance use challenges. To learn more about their services and how you can help, go to www.baconstreet.org.